Private Report



Summary Sheet

Council Report:

Improving Lives Scrutiny Panel 1st February 2017

Title:

Voice of the Child Lifestyle Survey 2016

Is this a Key Decision and has it been included on the Forward Plan? No

Strategic Director Approving Submission of the Report: Ian Thomas (Strategic Director CYPS)

Report Author(s):

Bev Pepperdine, Performance Assurance Manager Sue Wilson, Head of Service, Performance & Planning

Ward(s) Affected:

Executive Summary:

The report covers key findings from the 2016 Borough Wide Lifestyle Survey Report. The Lifestyle Survey was open to schools throughout June and July 2016.

The report also details the plans to distribute the borough wide lifestyle survey results to schools, the schedule for presenting the findings of the report to boards and on-going actions supporting the lifestyle survey results by partners.

Recommendations:

That Improving Lives Scrutiny Panel:

- Note the report and consider its content.
- Note that Health & Wellbeing Board and Child Centred Borough Group will own actions to address key issues.
- Note the presentation timetable for the survey results and overall distribution list.
- Note the press release that was issued January 7th 2017.

List of Appendices Included:

Appendix 1 – 2016 Borough Wide Report Appendix 2 – 2016 Trend Data Analysis provided to Child Centred Borough Group Appendix 3 – 2017 Press Release

Background Papers:

Rotherham Secondary School Lifestyle Survey 2015

What About Youth (WAY) 2015 National & Regional Results

Consideration by any other Council Committee, Scrutiny or Advisory Panel:

Children's Commissioner Decision making meeting Senior Leadership Team Improving Lives Scrutiny Panel

Council Approval Required:

No

Exempt from the Press and Public: No

Title:

Voice of the Child Lifestyle Survey 2016

1. Recommendations

1.1 That Improving Lives Scrutiny Panel note the report and provide views on

- Note the report and consider its content.
- Note that Health & Wellbeing Board and Child Centred Borough Group will own actions to address key issues.
- Note the presentation timetable for the survey results and overall distribution list.
- Note the press release that was issued January 7th 2017.

2. Background

2.1 The lifestyle survey results provide an insight into the experiences of children and young people living in the borough, and provide a series of measures to monitor the progress of the development of a child-centred borough and underpin the six themes, which are:

- A focus on the rights and voice of the child
- Keeping children safe and healthy
- Ensuring children reach their potential
- An inclusive borough
- Harnessing the resources of communities
- A sense of place.

2.2 This annual consultation is carried out with young people in Y7 and Y10 in Rotherham secondary schools and Pupil Referral Units (PRU). This method of consultation with the young people has been run annually for the past 9 years.

2.3 Each educational establishment receives a pack of information to support them run the survey. Once the survey closes each school or PRU that has participated receives a data pack containing their individual results which they can use to shape their own Personal Social and Health Education lessons and use their data to compare themselves against the borough wide data once released later in the year.

2.4 Parents and carers are given information about the survey and its contents ahead of it taking place, for Y10 pupils there are specific questions relating to sexual health and this is highlighted in the information to parents/carers.

2.5 Partners will receive data packs of information with the results specific to their service in order for them to implement any improvements during the following year.

2.6 The 2016 Lifestyle Survey saw 12 out of 16 secondary schools in Rotherham participating. The 4 schools that did not participate were Rawmarsh, Wickersley, Clifton and St. Bernards. Overall 2,806 pupils participated which is a 60% participation rate of the schools that took part.

3. Key Issues

- **3.1** Positive findings from the 2016 results were as follows:
 - Over 70% of young people drinking 1 or less high sugar drinks per day 35.5% (994) young people say they do not drink any high sugar drinks; 35.5% (993) young people say they only drink 1 each day.
 - Consumption of high energy drinks reduced by a further 8% from 2015. 63% (1750) young people say they do not consume any high energy drinks, (55% in 2015).
 - Increase in the % of young people who said they have never smoked. Overall 85.7% (2234) of young people who do not smoke said they have never smoked. (80% in 2015). This is made up of 94.3% of Y7 (92% in 2015) and 77.1% Y10 (68% in 2015). Rotherham has a higher % than national and regional figures of young people saying that they have never smoked.
 - Increase in the % of pupils who said they have never had an alcoholic drink, both Y7 and Y10. Y7, 79.8% (1165) said they have never had an alcoholic drink (76% in 2015). Y10, 30.2% (406) said they have never had an alcoholic drink (29% in 2015).
 - Increase in the number of pupils who have received CSE training as part of PSHE curriculum. 1232 (91.5%) of Y10 have received training and 894 (61.2%) of Y7 have received training, compared to 75% and 54% retrospectively in 2015.
 - Decrease of 2% of Y10 pupils saying they did not use contraception when having sexual intercourse. 20% (51) of Y10 pupils said they did not use contraception, compared to 22% in 2015.
 - Increase in the % of young people who said they have visited a youth centre or youth clinic. 23.7% (665) young people said they had visited in youth centre of youth clinic in 2016, compared to 13% in 2015.
- **3.2** Areas for attention resulting from the 2016 survey
 - Increase in the % of young people saying they have a long term medical condition. In 2016 21.9% (616) pupils said they had a diagnosed condition, compared to 15% in 2015.
 - More young people said they had a snack at break time and crisps are the most popular snack and fruit has dropped down to 5th choice for a snack from 1st choice in 2015.
 - Decrease in the % of pupils who felt their weight was in health weight range and about the right size 59% (1661) in 2016 compared to 65% in 2015.
 - Bullying % rates increased for the first time in 3 years. 26% (737) pupils said they have been bullied, compared to 22% in 2015.
 - Cyber bullying has increased as a form of bullying to 8.2% (61) from 6% in 2015. Sexual inappropriate actions/comments as a form of bullying has increased to 3.7% (27) from 1% in 2015.
 - Out of the 737 pupils who said they have been bullied, 547 reported the bullying, of these 58.7% (321) said they received some help; this has decreased from 65% receiving help in 2015.
 - Increase in % of Y10 saying it is acceptable for young people of their age to get drunk.

- Slight increase in % of young people saying they have tried drugs, even if this was only once.
- Increase in the % of Y10 pupils saying they have had sexual intercourse after drinking alcohol or taking drugs.
- Decrease in the % of young people who said they have visited Rotherham town centre.
- Decrease in the % of pupils who would recommend Rotherham as a place to live

3.3 Emerging themes from the survey will be shared with key stakeholders for them to action.

4. Options considered and recommended proposal

4.1 That Improving Lives Scrutiny Board are asked to consider and approve:

- Note the report and consider its content.
- Note that Health & Wellbeing Board and Child Centred Borough Group will own actions to address key issues.
- Note the presentation timetable for the survey results and overall distribution list.
- Note the press release that was issued January 7th 2017.

5. Consultation

5.1 The results from the 2016 have been shared with the Health & Wellbeing Board and Child Centred Borough Working Group.

The Children Centred Borough Group have identified key performance information that will be measured through the results in the lifestyle survey to monitor the progress to become a child centred borough - Appendix 2

5.2 It has been agreed that the lead officers for the priorities in the Health & Wellbeing strategy will share the results with their sponsor. This report will be used to develop their action plans for the relevant priority in the strategy.

5.3 Distribution of the report with an offer to attend subsequent meetings are be made to

- Public Health
- Healthy Schools Consultant
- Safer Neighbourhood Partnership
- South Yorkshire Police
- South Yorkshire Passenger Transport
- Health and Well Being Board
- Neighbourhood Crime Manager
- Young Carers Provider Barnardos
- Locality Team(s)
- School Nursing
- Families for Change

- Youth Cabinet
- Communications Team

All of the above teams or services will be offered trend information around specific topics relevant to their service.

Date	Meeting	Officer
12 th September 2016	DLT CYPS	Sue Wilson
1 st November 2016	SLT	Sue Wilson Ian Thomas
13 th December 2016	Child-Centred Borough Group	Bev Pepperdine
11 th January 2017	Health and Well Being Board	Sue Wilson
1 st February 2017	Improving Lives Scrutiny Board	Bev Pepperdine
8 th February 2017	Children & Young People Partnership Board	Bev Pepperdine
ТВС	Rotherham Together Partnership	Bev Pepperdine
Date requested		
30 th March 2017	Local Safeguarding Board	Bev Pepperdine

6. Timetable and Accountability for Implementing this Decision

7. Financial and Procurement Implications

7.1 There are no financial and procurement implications

8. Legal Implications

8.1 There are no immediate legal implications associated with the proposals.

9. Human Resources Implications

9.1 There are no Human Resources implications associated with the proposals.

10. Implications for Children and Young People and Vulnerable Adults

10.1 The fundamental rationale behind the Lifestyle Survey is to enable as wide a consultation as possible for young people in Rotherham in relation to not only their lifestyles but also how they feel about their personal safety. Actions are to be addressed by schools and partners to ensure that improvements are made to their services provided to children and young people.

11. Equalities and Human Rights Implications

11.1 The survey aims to capture equalities information as part of the demographic section

12. Implications for Partners and Other Directorates

12.1 The results of the survey and associated actions are shared both council and Partnership-wide and it is important that these are communicated to ensure that any concerns actions are addressed

13. Risks and Mitigation

13.1 Actions are taken to mitigate any negative media attention resulting from publication of the results of the survey which includes working with the Communications Team in relation to a media strategy. A press release was distributed on 7th January 2017, prior to the report becoming a public document – Appendix 3.

14. Accountable Officer(s):

Beverley Pepperdine (*Performance Assurance Manager*) Sue Wilson (*Head of Service, Performance & Planning*)

Approvals Obtained from:-

Strategic Director of Finance and Corporate Services: Not applicable

Director of Legal Services: etc.

Head of Procurement (if appropriate):

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